

Divide and Conquer

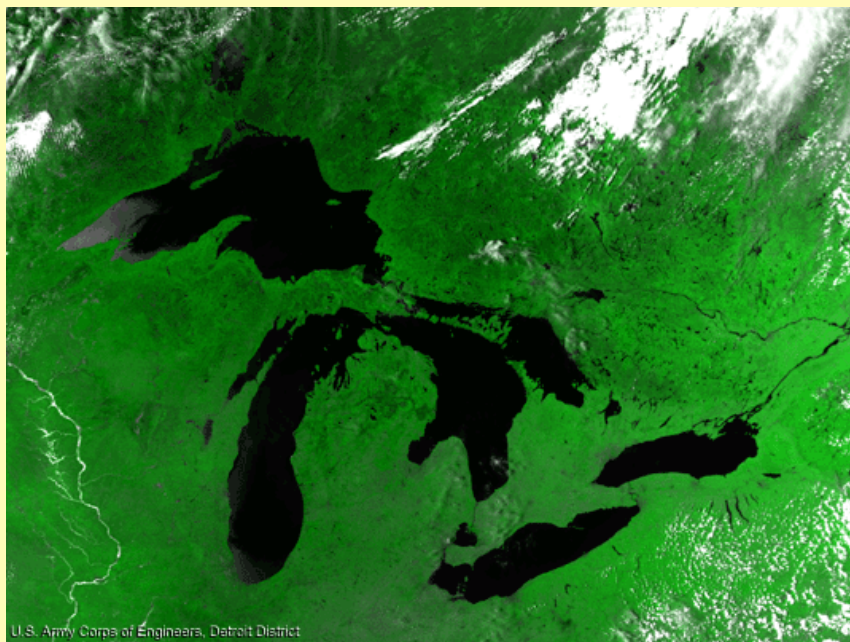
Curated Feeds to Create a Program Narrative

2014 Sea Grant Week

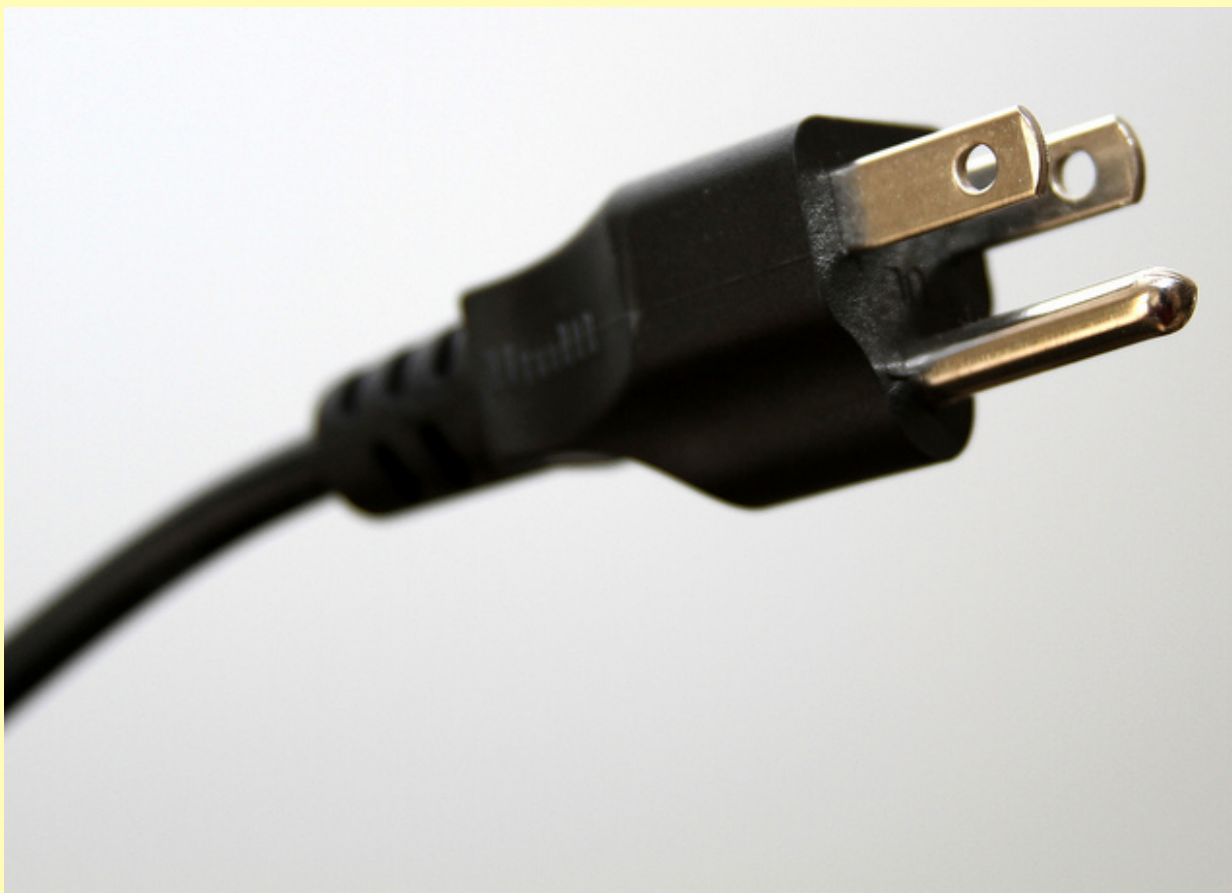
Moira Harrington

Assistant Director for Communications

A nod to,



A plug for a policy.

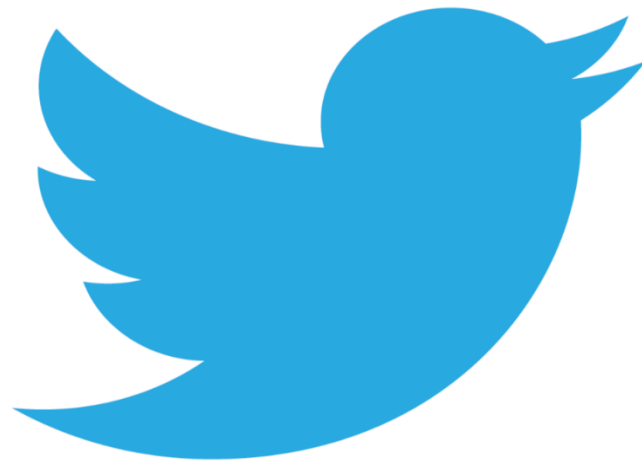


Yet another nod. This one to our resident hub.



More heavily weighted toward Twitter.

- Facebook as a scrapbook analogy.
- Twitter as a trend-catcher, a news source.
- Improved photo capabilities.
- Advertising and algorithms.



“It’s like reading a great narrative.”

